### France entière

**La création d'entreprise par zone d'emploi en 2019 et son évolution depuis 2009**

<table>
<thead>
<tr>
<th>Année 2019</th>
<th>Zones d'emploi</th>
<th>Nombre de créations d'entreprises</th>
<th>Part des micro-entrepreneurs</th>
<th>Créations en ZRR</th>
<th>Évolution annuelle</th>
<th>TCAM 2009-2018</th>
<th>Nombre de créations pour 1 000 habitants</th>
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Source : Insee (Sirène, REE, RP).

Bpifrance Création | Observatoire de la création d’entreprise | France entière – Fiche statistique Zone d’emploi – Année 2019
### Nombre de créations d'entreprises

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<th>Zones d'emploi</th>
<th>Nombre de créations d'entreprises</th>
<th>Part des micro-entrepreneurs %</th>
<th>Créations en ZRR %</th>
<th>Évolution annuelle %</th>
<th>TCAM 2009-2018 %</th>
<th>Nombre de créations pour 1 000 habitants</th>
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Source : Insee (Sirène, REE, RP).
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<th>TCAM 2009-2018</th>
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Source : Insee (Sirène, REE, RP).  
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<th>Zones d'emploi</th>
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Source : Insee (Sirène, REE, RP).
Bpifrance Création  |  Observatoire de la création d’entreprise  |  France entière – Fiche statistique Zone d’emploi – Année 2019
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<th>Zones d'emploi</th>
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<th>TCAM 2009-2018 %</th>
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Bpifrance Création | Observatoire de la création d’entreprise | France entière – Fiche statistique Zone d’emploi – Année 2019
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Source : Insee (Sirène, REE, RP).
Bpifrance Création | Observatoire de la création d’entreprise | France entière – Fiche statistique Zone d’emploi – Année 2019
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Source : Insee (Sirène, REE, RP).
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Source : Insee (Sirène, REE, RP).
Bpifrance Création | Observatoire de la création d’entreprise | France entière – Fiche statistique Zone d’emploi – Année 2019
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Source : Insee (Sirène, REE, RP).
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Source : Insee (Sirène, REE, RP). 
Bpifrance Création | Observatoire de la création d’entreprise | France entière – Fiche statistique Zone d’emploi – Année 2019
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Source : Insee (Sirène, REE, RP).
Bpifrance Création  |  Observatoire de la création d’entreprise  |  France entière – Fiche statistique Zone d’emploi – Année 2019
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<td>Var</td>
<td>794</td>
<td>40,3</td>
<td>---</td>
<td>+ 23,1</td>
<td>- 0,6</td>
<td>---</td>
</tr>
<tr>
<td>9311 - Istres - Martigues (Bouches-du-Rhône)</td>
<td>1 434</td>
<td>50,3</td>
<td>---</td>
<td>+ 19,0</td>
<td>- 0,2</td>
<td>10,15</td>
</tr>
<tr>
<td>9312 - Salon-de-Provence (Bouches-du-Rhône)</td>
<td>1 576</td>
<td>54,4</td>
<td>---</td>
<td>+ 23,0</td>
<td>+ 0,3</td>
<td>12,23</td>
</tr>
<tr>
<td>9313 - Draguignan (Var)</td>
<td>1 673</td>
<td>34,5</td>
<td>8,3</td>
<td>+ 16,6</td>
<td>- 1,1</td>
<td>13,28</td>
</tr>
<tr>
<td>9314 - Fréjus - Saint-Raphaël (Var)</td>
<td>3 521</td>
<td>38,1</td>
<td>---</td>
<td>+ 16,4</td>
<td>- 1,1</td>
<td>19,03</td>
</tr>
<tr>
<td>9315 - Toulon (Var)</td>
<td>8 864</td>
<td>37,0</td>
<td>---</td>
<td>+ 15,4</td>
<td>- 0,4</td>
<td>13,93</td>
</tr>
<tr>
<td>9316 - Cavaillon - Apt</td>
<td>1 001</td>
<td>38,5</td>
<td>48,5</td>
<td>+ 9,4</td>
<td>- 2,5</td>
<td>12,46</td>
</tr>
<tr>
<td>Alpes-de-Haute-Provence</td>
<td>23</td>
<td>34,8</td>
<td>100,0</td>
<td>- 37,8</td>
<td>- 0,9</td>
<td>---</td>
</tr>
<tr>
<td>Vaucluse</td>
<td>978</td>
<td>38,5</td>
<td>47,2</td>
<td>+ 11,4</td>
<td>- 2,6</td>
<td>---</td>
</tr>
<tr>
<td>9317 - Orange (Vaucluse)</td>
<td>1 035</td>
<td>43,6</td>
<td>13,1</td>
<td>+ 13,7</td>
<td>- 1,6</td>
<td>10,63</td>
</tr>
<tr>
<td>9401 - Ajaccio (Corse-du-Sud)</td>
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<td>14,5</td>
<td>+ 14,2</td>
<td>+ 0,0</td>
<td>13,91</td>
</tr>
<tr>
<td>9402 - Porto-Vecchio (Corse-du-Sud)</td>
<td>824</td>
<td>26,9</td>
<td>100,0</td>
<td>+ 31,4</td>
<td>+ 1,5</td>
<td>28,67</td>
</tr>
<tr>
<td>9403 - Sartène - Propriano (Corse-du-Sud)</td>
<td>189</td>
<td>29,1</td>
<td>100,0</td>
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<td>+ 0,4</td>
<td>16,68</td>
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<tr>
<td>9404 - Bastia (Haute-Corse)</td>
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<td>31,1</td>
<td>36,2</td>
<td>+ 8,8</td>
<td>+ 0,3</td>
<td>12,99</td>
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<tr>
<td>9405 - Calvi - L'Ile-Rousse (Haute-Corse)</td>
<td>375</td>
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<td>+ 3,6</td>
<td>+ 0,5</td>
<td>17,16</td>
</tr>
<tr>
<td>9406 - Corte (Haute-Corse)</td>
<td>116</td>
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<td>- 10,8</td>
<td>+ 0,3</td>
<td>9,20</td>
</tr>
<tr>
<td>9407 - Ghisonaccia - Aléria (Haute-Corse)</td>
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<td>100,0</td>
<td>+ 48,2</td>
<td>- 1,0</td>
<td>14,83</td>
</tr>
</tbody>
</table>

Source : Insee (Sirène, REE, RP). 
Bpifrance Création | Observatoire de la création d’entreprise | France entière – Fiche statistique Zone d’emploi – Année 2019
<table>
<thead>
<tr>
<th>Année 2019 Zones d'emploi</th>
<th>Nombre de créations d'entreprises</th>
<th>Part des micro-entrepreneurs %</th>
<th>Créations en ZRR %</th>
<th>Évolution annuelle %</th>
<th>TCAM 2009-2018 %</th>
<th>Nombre de créations pour 1 000 habitants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total France hors Île-de-France</td>
<td>552 139</td>
<td>44,7</td>
<td>13,4</td>
<td>+ 19,6</td>
<td>+ 0,7</td>
<td>10,44</td>
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<tr>
<td>Total France métropolitaine</td>
<td>796 286</td>
<td>47,9</td>
<td>9,3</td>
<td>+ 18,2</td>
<td>+ 2,0</td>
<td>12,10</td>
</tr>
<tr>
<td>Total France d'outre mer</td>
<td>18 971</td>
<td>24,4</td>
<td>45,3</td>
<td>+ 8,9</td>
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<td>8,70</td>
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<tr>
<td>Total France entière</td>
<td>815 257</td>
<td>47,4</td>
<td>10,2</td>
<td>+ 17,9</td>
<td>+ 2,0</td>
<td>11,99</td>
</tr>
</tbody>
</table>

Source : Insee (Sirène, REE, RP).
Bpifrance Création │ Observatoire de la création d’entreprise │ France entière – Fiche statistique Zone d’emploi – Année 2019
Note méthodologique

Sources et définitions

Source des données
Pour réaliser ces fiches statistiques, l’Observatoire de la création d’entreprise (OCE) de Bpifrance Création se sert des informations statistiques brutes (non corrigées des variations saisonnières et des jours ouvrés) issues du répertoire des entreprises et des établissements (REE) de la base de données Sirene ainsi que des résultats du recensement de la population (RP), les deux étant administrés par l’Insee.

Définition du champ d’analyse
Les résultats statistiques présentés portent sur l’ensemble des activités marchandes non agricoles, autrement dit, sur les activités de l’industrie, du commerce et des services. Ils concernent les zones d’emploi pour la France entière.

La définition des créations d’entreprises s’appuie sur les concepts harmonisés au niveau européen. Elles correspondent aux nouvelles immatriculations dans le répertoire REE, qui enregistrent un début d’activité relevant de l’un des cas suivants :
- création de nouveaux moyens de production ;
- redémarrage d’une activité après une interruption de plus d’un an ;
- redémarrage d’une activité après une interruption de moins d’un an, mais avec changement d’activité ;
- reprise, par une entreprise nouvelle, des activités d’une autre entreprise s’il n’y a pas continuité entre la situation du cédant et celle du repreneur, en termes d’activité et de localisation.

Dans le cas des micro-entrepreneurs, les créations ne peuvent être dénombrées au sens du concept européen. Il y a bien immatriculation dans le répertoire Sirene, mais sans savoir s’il y aura ou pas un début d’activité.

Micro-entrepreneur

Pour en savoir plus, voir le site de Bpifrance Création.

ZRR
Les zones de revitalisation rurale (ZRR) regroupent les communes peu densément peuplées et caractérisées comme fragiles pour des raisons socio-économiques. La liste est fixée par arrêté et le classement des communes en ZRR permet aux entreprises qui y sont installées de bénéficier d’aides fiscales. Une nouvelle définition des zones rurales est en vigueur depuis juillet 2017. Les données des années antérieures ont été rétropolées pour que la définition des zones corresponde à celle de 2017. Pour certaines communes, leur appartenance ou non à une ZRR n’est pas connue. Elles sont donc comptabilisées en tant que « communes non répertoriées ».

Pour en savoir plus, voir les pages dédiées aux ZRR sur le site de la DGE.

Zone d’emploi
Une zone d’emploi est un espace géographique à l’intérieur duquel la plupart des actifs résident et travaillent, et dans lequel les établissements peuvent trouver l’essentiel de la main d’oeuvre nécessaire pour occuper les emplois offerts. Le découpage en zones d’emploi constitue une partition du territoire adaptée aux études locales sur le marché du travail. Le zonage définit aussi des territoires pertinents pour les diagnostics locaux et peut guider la délimitation de territoires pour la mise en œuvre des politiques territoriales initiées par les pouvoirs publics ou les acteurs locaux.
Calculs et exemples de lecture

Taux de croissance annuel moyen (TCAM)
Le taux de croissance annuel moyen (TCAM) permet de calculer un taux d'évolution moyen sur une durée de n années. Le TCAM est plus approprié que le taux de variation annuelle (qui compare l'évolution d'une année sur l'autre) lorsqu'il s'agit de comparer l'évolution d'un indicateur sur des périodes de durées différentes.

Exemple : un TCAM de 2 % entre 2000 et 2010, signifie une croissance moyenne de 2 % chaque année, pendant les dix années séparant 2000 et 2010. Dans ce cas, le taux de variation annuelle sera de 22 % (la variation entre 2000 et 2010), avec une évolution de 2 % tous les ans, pendant 10 ans.

2009 comme année d'ancrage
En plus du taux de croissance annuel, le taux de croissance annuel moyen par rapport à 2009 est communiqué dans les tableaux. Cette information permet de comparer l'évolution à la dernière année par rapport à l'évolution sur le long terme. L'année 2009 est choisie comme année d'ancrage car il s'agit d'une année charnière d'une part avec l'introduction du régime du micro-entrepreneur (ex-auto-entrepreneur) mais aussi avec le retournement de cycle avec la crise de 2008.

Symboles et abréviations
Le symbole « --- » apparaît lorsque le calcul n'est pas possible (en raison d'une division par une valeur nulle ou d'absence de données) ou lorsqu'il n'est pas pertinent.